

Incognito™ Appliance System



Lingual Treatment

Customized and Evolved

“The Incognito™ System has been a pivotal part of our campaign to differentiate our office from all others around us. The Incognito System has set us apart from the crowd, showcasing our office’s dedication to providing our patients with the best esthetic treatment options available.”

- Dr. Adam Schulhof,
KinderSmiles
Orthodontics
Oradell, New Jersey

Patient demand for invisible, convenient and comfortable orthodontic care continues to grow. At the same time, orthodontic practices worldwide continue to search for appliance systems that can deliver predictable, effective and efficient treatment results.

Finally, there is a solution: The Incognito™ Appliance System.

The Incognito System brings the option of lingual treatment to the next level. The customized brackets and robotically bent wires are engineered to work together to deliver the targeted result you define through a high-quality appliance system. Plus, with enhanced patient comfort due to the low profile customized brackets, you can feel confident in recommending the Incognito System to all of your patients.

Redefining the Lingual Option

Many are aware of the rise and fall of lingual treatment options from the 1980s. The Incognito™ Appliance System was developed to redefine lingual treatment and to provide orthodontists with an efficient treatment option that succeeded where all other lingual treatments have fallen short, specifically in the areas of:

- Patient comfort
- Finishing
- Bonding

The Incognito System offers much more than just an improvement on what existed before. This landmark treatment system continues to evolve while it revolutionizes lingual orthodontics, setting new standards for completely aesthetic orthodontic options and providing optimum treatment results for any patient.



"Our patients want straight teeth, not braces. The Incognito™ Appliance System is the only option that can deliver quality results and are truly invisible. One in four patients choose the Incognito System as their treatment of choice in my practice."

- Dr. Brandon Comella, Comella Orthodontics, Rochester, New York

The Science Behind the Smile

Take PVS Impression and Wax Bite

Submit the patient's prescription via Lava™ Treatment Management Portal, or fill out a lab order form, and send with the impression and wax bite to the 3M lab in Monrovia, California.



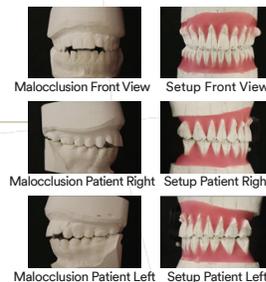
Set Up Final Result

A stone model is set up in wax according to the prescription, based on Andrew's Six Keys*.



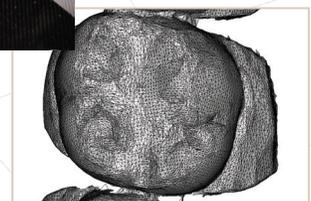
Approve Setup

Doctor approves the setup to ensure brackets and wires are manufactured to deliver the final result that will meet the treatment plan.



Create 3D Digital Model

An optical 3D scanner creates a high-resolution 3D digital model from the approved setup.



 **Inco**
Incognito™ App

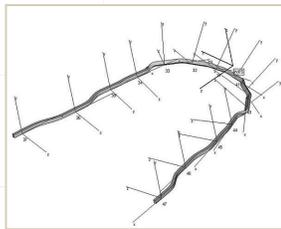
*Daskalogiannakis J. *Glossary of Orthodontic Terms*: Quintessence Publishing Co. Inc. 2000.

"Incognito™ Custom-Made Lingual Orthodontic Appliances set the height of the bar when it comes to combining ultimate 3-dimensional control of facial morphogenesis with custom-made lingual orthodontics. It is your testimonial to your staff and patients that you are committed to stop at NOTHING in order to be the best at what you do. What patient would not want that?"
- Dr. Neil Warshawsky, Get it Straight Orthodontics, Chicago, Illinois



Customize Indirect Bonding Tray

Brackets are first placed on the maloccluded stone model. The model is then used to produce the indirect bonding tray.



Bend Archwires

Customized archwires are fabricated and bent to the final result using robotic technology.



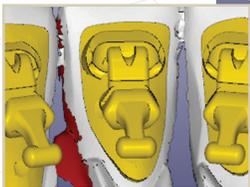
Manufacture Brackets

Brackets are printed using a Stereolithography Apparatus and then cast in gold.



Design Brackets

Bracket bases are drafted, tie-wings and hooks are adjusted and brackets are assembled on the base in the optimal position.



Incognito™
Appliance System

3M

The Incognito™ Appliance System Advantage

Patient Comfort

Full customization of the appliance—not just a bracket or an archwire—using CAD/CAM technology, rapid prototyping and robotics.

- Wire is closer to the teeth, which also contributes to increased comfort for the patient.



Incognito™ Appliance System Bracket



Traditional Lingual Bracket

Cast in gold with precision design

- The gold is highly polished and therefore more comfortable for the patient.

Bonding

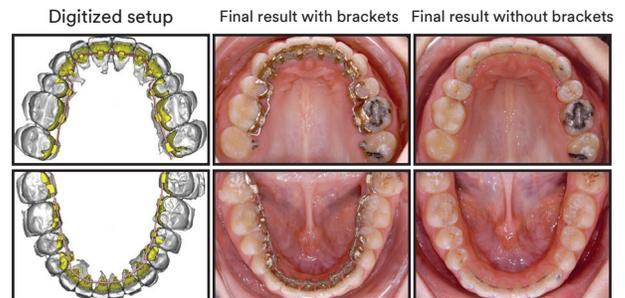
- Large bracket bases for improved bonding strength, allowing for more efficient tooth movement.
- A positive lock feature for ease of rebonding in the posterior.
- Digital printouts of the bracket position aid in the rebonding of the anteriors.

Finishing & Treatment

Many aspects of the Incognito™ Appliance System contribute to improved finishing capabilities.

A set up oriented procedure for efficient treatment

- Enables the orthodontist to specify the treatment plan. The laboratory positions the teeth in the finishing position and the precise nature of the manufacturing process allows the orthodontist to move the teeth to that position.



High-precision bracket slots

- Means more precise tooth movement and allows the orthodontists to express torque more efficiently when compared to traditional lingual systems.

Vertical insertion anteriors with a self-retaining slot

- Easier archwire insertion for the operator compared to traditional lingual systems.
- Lower friction self-retaining slot allows for quick unravelling of overcrowded lower labial segments.



Revolutionary Performance Exceptional Results

The Incognito™ Appliance System delivers what other systems simply can't:

Invisible

Placed behind the teeth, a truly invisible, aesthetic appliance system with no concern about patient compliance.

Intelligent

Brackets and wires are engineered to deliver targeted results you define through your unique prescription for your patient.

Individualized

Each bracket pad and body conforms to the patient's dental anatomy, optimizing comfort.



Two-Day Certification Course is required.

The two-day course is designed to teach orthodontists how to use the Incognito Appliance System.

A combination of clinical lectures and hands-on training, the program introduces attendees to the materials used, the components of the system, treatment mechanics and chairside procedures.

Find out about the upcoming certification courses at 3MUnitekTraining.com.

To learn more about the Incognito System, contact your 3M Representative or call (800) 401-3001.



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